

**Meden School Curriculum Planning**

<b>Subject</b>	CNAT Sport	<b>Year Group</b>	10	<b>Sequence No.</b>	2	<b>Topic</b>	Positives of the Media
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Retrieval	Core Knowledge	Student Thinking
What do teachers need to <b>retrieve</b> from students before they start teaching <b>new content</b> ?	What <b>specific ambitious knowledge</b> do teachers need teach students in this sequence of learning?	What real life examples can be applied to this sequence of learning to <b>development of our students thinking, encouraging them to see the inequalities around them</b> and 'do something about them!'
<p><b>R051 Exam</b> Students have covered the following topics within the external exam to prepare them for the Sport and Media unit:</p> <ul style="list-style-type: none"> <li>- Barriers to participation for different user groups (Disabled, ethnic minority, female, children, retired/over 50's, teenagers, working families, single parents)</li> <li>- Solutions to the barriers – provision, promotion and access</li> <li>- Role models in sport and the impact they have on the popularity of sport</li> <li>- Sporting and Olympic values shown in sport</li> <li>- Popularity of sport and emerging sports within the UK e.g. dodgeball, handball and ultimate frisbee. Exploration of why they are not as popular as other traditional sports like Football</li> <li>- Major sporting events - features, characteristics and examples</li> <li>- The role of National Governing Bodies within sport at elite and grassroots level</li> </ul>	<p><b>Learning Outcome Two – Positives of the Media</b> Learners must be taught that as a result of the Media, the following six benefits have occurred within sport:</p> <p><b>Increased Exposure of Minority Sports</b> There is now a greater range of sport covered in the media as a result of different types of media (covered in L01 – TV, Satellite TV, Pay Per View, Books, Fanzines, Magazines, Newspapers, Internet Radio, Local Radio, National Radio, Dedicated Radio, Podcasts, Blogs, Fansites, Websites, Live Streaming, Video Sharing, Social Media and P2P Sharing)</p> <p><b>Increased Promotional Opportunities</b> There are now more ways for clubs and sports to promote themselves through different media outlets. Individuals can almost have unlimited access to information about their favourite team/club/performer through the media.</p> <p><b>Education</b> Spectators are developing a better understanding of sports through media coverage. This involves learning about rules or techniques through expert analysis.</p> <p><b>Income Generated</b> The money made from media rights goes to the sports or sports clubs which they can invest in facilities, stadium improvements, grassroots sport, coaches and better players. The golden triangle of sport, media and sponsorship whereby each one influences the other.</p>	<p>Each week, a key theme will run through all PE lessons linked to real life examples. These will be linked to the particular learning outcome the students are on at the time and will be consistent across the department. The aim will be for students to develop their thinking, recognise the inequalities within sport (linked to the topic) and do something about them. In the 'teaching' lessons, students will be provided with a starter to challenge stereotypes in sport and then an activity linked to heading being covered where they can 'do something about them.'</p> <ol style="list-style-type: none"> <li><b>1. Physical Activity Government Guidelines and Recommendations</b> - students should have 60 minutes of moderate to high intensity exercise every day. Do they get this? How?</li> <li><b>2. Barriers to Participation for Children and Teenagers</b></li> <li><b>3. Solutions to the Barriers</b></li> <li><b>4. Current Issues in Sport/Sport in the News</b> - Linked to the impact of PE on Mental, Physical or Social Health</li> <li><b>5. Physical Benefits of Sport and PE on the Body</b></li> <li><b>6. Social Benefits of Sport and PE on the Body</b></li> <li><b>7. ME in PE – Couch to 5km and Meden Park Run Challenge</b> – Students are introduced to two free activities that they can get involved in. Designed to improve physical, social and mental health within PE</li> <li><b>8. Popularity of Sport in the UK</b> – what are the current trends for the most popular sport in the UK. Why are they the most popular sports?</li> </ol>

<p><b>KS3 Curriculum</b></p> <ul style="list-style-type: none"> <li>- Introduced to new emerging sports – Dodgeball, Ultimate Frisbee, Handball along with minority sports like Badminton. They are educated on the rules and links to local clubs</li> <li>- Boys and Girls all do the same sports on the curriculum to challenge stereotypes and raise awareness of opportunities for them to get involved e.g. Mansfield Rugby Club for Girls</li> </ul> <p><b>Extra Curricular/Clubs</b></p> <ul style="list-style-type: none"> <li>- Students will have their own knowledge of the sports they regularly participate within and will be able to relate to these within their assignments</li> <li>- Students will also have an idea of role models and who inspires them within sport</li> </ul>	<p><b>Inspiring People to Participate</b></p> <p>Exposure/coverage in the media makes more people want to take part. When a British team does well at the Olympics, it often leads to increased participation at grassroots level. Participation also increases as a result of more successful role models being created and shown within different sports.</p> <p><b>Competition between Sports and Clubs</b></p> <p>More competition for supporters/viewers means that sports and clubs need to think more about the needs of their customers and how to attract new audiences. This includes using the media to announce ticket offer and alternative formats of the sport to suit the media.</p>	<ol style="list-style-type: none"> <li><b>9. Emerging/Growing Sports in the UK</b> – which sports are new to the UK? How can we make them more popular?</li> <li><b>10. National Governing Bodies</b> – What is their role within a sport? What are the key NGB’s for each sport?</li> <li><b>11. Major Sporting Events</b> – What are they? When and where do they occur?</li> <li><b>12. Olympic Creed and Olympic Values</b></li> <li><b>13. Current Issues in Sport/Sport in the News</b> – Linked to new sports, growing sports or a major sporting event occurring</li> <li><b>14. ME in PE – Couch to 5km and Meden Park Run Challenge</b> – Students are introduced to two free activities that they can get involved in. Designed to improve physical, social and mental health within PE</li> <li><b>15. Sporting Values – Excellence</b> – Linked to Role Models and demonstrating excellence within a sport</li> <li><b>16. Sporting Values - Tolerance and Respect</b></li> <li><b>17. Sporting Values – Fair play</b></li> <li><b>18. Sporting Values – Teamwork and Inclusion</b></li> <li><b>19. Sporting Values - Citizenship</b></li> <li><b>20. ME in PE – Couch to 5km and Meden Park Run Challenge</b> – Students are introduced to two free activities that they can get involved in. Designed to improve physical, social and mental health within PE</li> <li><b>21. Performance Enhancing Drugs</b> – What are they and why are they taken?</li> <li><b>22. Gamesmanship and Deviance</b></li> <li><b>23. Sportsmanship and Success of Teams</b></li> <li><b>24. Current Issues in Sport/ Sport in the News</b> – linked to examples of athletes demonstrating sportsmanship, gamesmanship or taking performance enhancing drugs</li> <li><b>25. ME in PE – Couch to 5km and Meden Park Run Challenge</b> – Students are introduced to two free activities that they can get involved in. Designed to improve physical, social and mental health within PE</li> <li><b>26. Money in Sport</b> – Wage disparity between certain sports and genders. Amateur vs professional sport</li> </ol>
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