

# CURRICULUM MAP

KS4

- BTEC TECH AWARD CREATIVE MEDIA PRODUCTION
- Updated 2022/23 Spec

## Summer Term: May-July

23: Pre-production practice: Flat plans and mock-up designs using <https://www.yourcover.com/>. Adding font, colours, images and practicing editing.

24: Storyboard Designs. Students create their own or re-edit pre-existing films/trailers into different genres. Shooting some generic footage and editing it.

25: Mood board designs for different target audience profiles

May Half-Term

20. What is pre-production? Exploring different examples.

21. What is production? Exploring different examples.

22. What is Post-production? Exploring different examples.

Easter Break

C1 PSA submitted. Deadline 5th May

Students begin C1 PSA

Independent PSA time: 3 hrs to complete task 1 (180 minutes = 3.6 lessons)

Independent PSA time: 7 hrs to complete task 2 (420 minutes = 8.5 lessons)

C1 PSA marked and moderated

20: C2 Introduced to students. E.g. timings, tasks, success criteria etc.

Feb Half-Term

19: C1 PSA Introduced to students. E.g. timings, tasks, success criteria etc.

17. Strauss' Binary Opposites Theory

18. Media production techniques: mise en scene

15. Propp

16. Todorov's 5 steps

14. Narrative: What is narrative? Close/Open/Cyclical/Linear etc.

## Spring Term: Jan-April

YEAR 10

1. EXPECTATIONS, FOLDER, SHARED DRIVE RESOURCES, EMAIL, KOs

2. INTRO TO C1 LA

3. TARGET AUDIENCE e.g. age, gender, ethnicity etc.

4. DEMOGRAPHICS & PSYCHOGRAPHICS VALS, SOCIO-ECONOMIC SCALE, Lifestyle categories in advertising.

5. PURPOSE OF MEDIA PRODUCTS

6. USES & GRATIFICATIONS THEORY

7. Audience reception. Active vs Passive

8. Audience Reception/Hall

Oct Half-Term

9. INTRO TO C1 LB

10. Representation

11. Objectification & Mulvey's Male Gaze Theory

12. Media Production techniques i.e. camera angles

13. Intro to Genre conventions. Hybridity.

Break up for Xmas

## Autumn Term: Sep-Xmas



**MEDEN**  
SCHOOL