

Year 7 Art & Design – POP ART

In this project you will be learning about the Art Movement: Pop Art. Within the project you will develop your drawing skills and use of colour. The project will result in a juxtaposition of packaging and brand logos influenced by artists such as Andy Warhol and Roy Lichtenstein.

**Objectives:**

* To be able to use the formal elements successfully when drawing from observation. These include scale, proportion, shape and tone.
* To show knowledge and understanding of colour theory.
* To be able to describe & analyse the key characteristics of Pop Art.
* To be able to evaluate critically the success and developments required in their own work and the work of others.

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| **Learning outcomes:** | |
| Enlarged pencil drawing |  |
| Pencil crayon study |  |
| Roy Lichtenstein study |  |
| Literacy assessment |  |
| Final outcome |  |



Commercialism

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| **Independent learning:** | |
| Title Page/ Front cover |  |
| Literacy task |  |
| Andy Warhol colouring task |  |
| Extended homework task inspired by Andy Warhol. |  |

**Useful websites:**

<https://www.pinterest.com/medenschool/>

<http://www.tate.org.uk/learn/online-resources/glossary/p/pop-art>

<http://www.theartstory.org/movement-pop-art.htm>



**Keywords:**

Shape, proportion, enlarged, colour, benday dots, commercialism, packaging, brands, logos, juxtaposition, media, society, America, 1950’s.

“In the future everybody will be famous for 15 minutes.”

*Andy Warhol*

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