

Meden School Curriculum Planning							
Subject	Criminology	Year Group	12	Sequence No.	2	Topic	Unit 1 LO 2
Retrieval		Core Knowledge			Student Thinking		
What do teachers need retrieve from students before they start teaching new content ?		What specific ambitious knowledge do teachers need teach students in this sequence of learning?			What real life examples can be applied to this sequence of learning to development of our students thinking, encouraging them to see the inequalities around them and 'do something about them!'		
<p><u>Past learning</u> Recap of A.C 1.1 – 1.4 of different types of crimes and how the police deal with crimes and why they may go unreported. Also linked to Moral Panic and the labelling of certain groups as criminals.</p>		<p><u>LO2 Understand how campaigns are used to elicit change</u></p> <p><u>AC2.1 Compare campaigns for change</u></p> <p>Learners should be aware that campaigns for change may have different purposes. Learners should compare examples of campaigns for change and examine their effectiveness in achieving their objectives. Campaigns could include, for example, classification of drugs, euthanasia, abortion, smoking, etc.</p> <p>Campaigns for change, e.g.</p> <ul style="list-style-type: none"> • change in policy • change in law • change in priorities of agencies • change in funding • change in awareness • change in attitude <p><u>AC2.2 Evaluate the effectiveness of media used in campaigns for change</u></p> <p>Learners should have knowledge of the media and specific materials used in campaigns, and be able to evaluate their effectiveness in promoting a campaign for change.</p>			<p>Students have to research different campaigns for change and pick out what works well, how it has helped in the changing the law and how it can help change public opinion. Students then work to creating their own campaigns for changed based on an area of their choice.</p>		

	<p>Media</p> <ul style="list-style-type: none">• blogs• viral messaging• social networking• advertising• radio• television• film• documentary• word of mouth• events• print	
--	---	--